



I'm styling



Inspiration Brochure

**NOVIK**<sup>®</sup>  
architectural exteriors & accents

[www.novik.com](http://www.novik.com)

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# the vision



# the company

Novik has become a master at fabricating architectural exteriors and accents using polymer composite, an ultra-resistant material that is more durable than vinyl and much easier to maintain than natural products.

Our reproduction technologies are unequalled. No other manufacturer has achieved such a high level of skill in creating textures and colors. Our textures are amazingly realistic and our color palette is unmatched in quality and selection.

The results? No other brand gives you such freedom to style your house the way you want. Novik products are all compatible with each other and blend with your existing materials surprisingly easily.

Go ahead—design the house of your dreams, show off your personality. Play around with materials, textures and colors! Have fun!

With Novik, it's all about my style.



I'm  
styling

**At Novik** we have a vision : to become the # 1 home exteriors company by offering elegant architectural siding, roofing and accents that are also affordable and durable.

**Novik's goal** is to create lasting, timeless beauty. We want to marry past and present, combining the classic charm of traditional materials with the advanced features of polymer composites. Siding and Roofing coverings which authentically represent natural materials such as clay, slate, stone, brick and wood.

**Novik wants** to keep an eye on the trends so we can integrate them into our approach. We think everyone should have access to style. We want to make it friendly, pleasant, unpretentious and always full of surprises. Novik means exuberant colors, your choice of materials and countless possible combinations.

**Novik wants** to keep your home beautiful forever. Our products can weather the ravages of time. Peace of mind is priceless. Novik proves this with solid warranties.



NoviShake™HR - Half-Round, Sandstone



NoviPlank™D6 - D6" Cedar Plank, Blue



NoviShingle™ Cedar Shingles Replica, Heritage Brown

NoviShake™RS - Roughsawn Cedar, Desert Blend



NoviStone™HC - Hand-Cut Stone, Canyon Blend



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# the reward

Not a castle, not a cottage. A comfortable home surrounded by nature. A huge covered porch for rainy days.

A style that reflects who I am. Warm, welcoming, open. Neither austere nor overly ornate. Something solid. Part of nature.

Ageless. A timeless style that can be passed from one generation to the next. Made for building memories—and sharing them. Made for welcoming the seasons and watching them pass by.

« I STYLED MY HOME WITH NOVIPLANK™ CEDAR PLANK SIDING IN SAND, WHICH MARRIES BEAUTIFULLY WITH THE SANDSTONE NOVISHAKE™ STAGGERED EDGE SHAKE AND THE MOKA NOVISTONE™ STACKED STONE TO CREATE A SUBTLE, EARTHY AESTHETIC. »

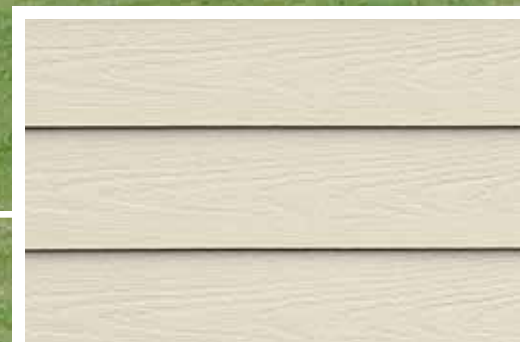


## the search

A peaceful haven where time has no meaning. To savor a coffee while I watch the day dissolve into night. To hear nothing but the lapping waves, the cry of the loon and the rustling leaves. To feel the chill of the breeze. This has always been my dream.



NoviStone™SK - Stacked Stone, Moka



NoviPlank™S8 - 8" Cedar Plank, Sand



NoviShake™SE - Staggered Edge Shake, Sandstone

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# the creation

Modernity in the heart of tradition. The distinction of cedar shake. A garden where I can work the land without leaving the city.

Unique character and look that inspires trust. An impression of space and strength. A tribute to the handmade.

A home as I conceive it: sturdy, anchored in history, yet in a contemporary interpretation. Welcoming for my family, inviting for my friends and neighbors.

« I TAKE AN ARTS-AND-CRAFTS APPROACH. A NOVISLATE™ ROOF IN ASHWOOD GRAY WITH NOVISHAKE™ HAND-SPLIT SHAKE IN EVERGREEN OMNIPRESENT AND DECISIVE AND A OLD RED BLEND CHIMNEY NOVI BRIC™. MATCHING ACCESSORIES. A BEAUTIFULLY-BALANCED ENSEMBLE WORTHY OF THE GREAT CLASSICS. »



## the inspiration

A vast garden where something is always sprouting. My hands in the dirt. Trees, bushes and the like. Herbs and pots. And in the middle—a house.



NoviSlate™ - Slate Tile Replica, Ashwood Gray



NoviShake™HS - Hand-Split Shake, Evergreen



NoviBric™HL - Hand-Laid Brick, Old Red Blend

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# the destination

Trees and shrubs. Space. An inviting entrance. Comfy bedrooms. The perfect setting for relaxing. Classy, symmetric.

A style fit for any era. Grand but not opulent. Comfort for all without excess.

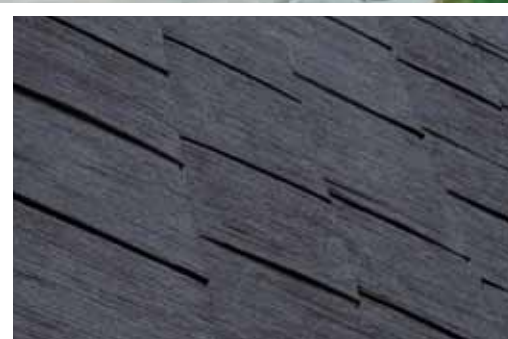
A residence grounded in tradition that lets you live at today's pace, welcome guests and make lasting memories.

« I STYLED MY HOME WITH NOVI BRIC™ HAND-LAID BRICK IN RED BLEND, NOVI PLANK™ SIDING IN PINE AND A NOVI SHINGLE™ ROOF IN CARBON GRAY. A NOVIK CLASSIC. »

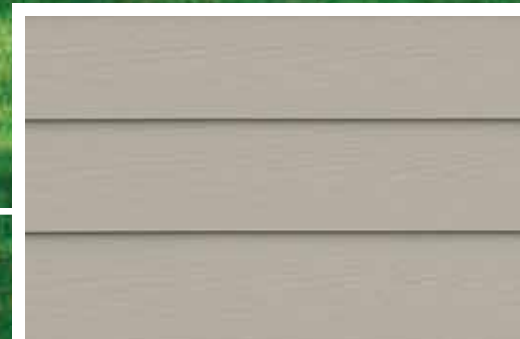


# the aspiration

My dream is to welcome guests from around the world. A cozy cottage right in the city. The supreme comfort of waking up to the smell of coffee and croissants. Cordial conversations. Living at a human pace.



NoviShingle™ Cedar Shingles Replica, Carbon Gray



NoviPlank™ S8 - 8" Cedar Plank, Pine



NoviBric™ HL - Hand-Laid Brick, Red blend

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# the arrival

Nature not far from the city. A chance to play gentleman farmer. A place where I can balance work and family, between the city lights and the starlight.

Perfectly controlled asymmetry. Well-placed lighting that calls attention to architectural details.

Decidedly modern style and materials create a unique home that adapts to its environment and blends into the landscape.



« I DID A COUNTRY STYLE WITH NOVIPLANK™ CEDAR PLANK IN YELLOWSTONE, THE NOVISHAKE™ PERFECT SHAKE IN SANDSTONE AND A NOVISLATE™ ROOF IN GRAPHITE BLACK. I ADDED BLACK NOVIK SHUTTERS AND WHITE GABLE VENTS TO MATCH THE SIDING. A NOVIK TAKE ON RUSTIC. »

## the point of departure

A peaceful refuge for the family. Not really the suburbs, but not totally out in the country. The best of both worlds. It's a winning combination. So you can live well without leaving it all behind.



NoviSlate™ - Slate Tile Replica, Graphite Black



NoviPlank™S8 - 8" Cedar Plank, Yellowstone



NoviShake™PS - Perfect Shake, Sandstone

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# the dream house

A taste of the country right in the suburbs. The woods are nearby, the city a stone's throw away. I can smell the tilling of the earth. And it only takes a few minutes to get to a movie theater or a good restaurant.

Every aspect of this design is comforting: its quiet strength, its simplicity, its ability to weather the seasons.

It's the house I always dreamed of: big, welcoming, balanced. The home I would like to pass on to my children, and their children.

« KEEPING UP WITH TRADITION, I'M STYLING WITH A CEDAR FINISH NOVIPLANK™ AND A NOVISHAKE™ STAGGERED EDGE SHAKE IN PRAIRIE WHEAT, A NOVISHINGLE™ ROOF IN CARBON GRAY AND ACCESSORIES THAT FIT SO PERFECTLY THEY BLEND RIGHT IN WITH THE REST. USING THE LATEST GENERATION OF MATERIALS TO CONTINUE A TRADITION. »»

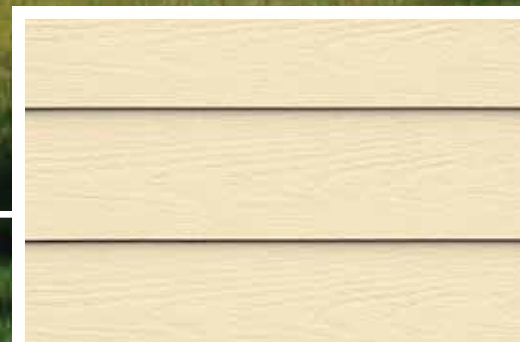


## the dream

To create a home that feels like me and looks like where I'm from. To spend plenty of time with my family. To make me feel like I did things right. And to get the most out of life.



NoviShingle™ Cedar Shingles Replica, Carbon Gray



NoviPlank™S8 - 8" Cedar Plank, Prairie Wheat



NoviShake™SE - Staggered Edge Shake, Prairie Wheat

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# the office

The freedom to choose. Work to earn my living and to feel fulfilled. Create my own private space. With a teddy bear on my desk.

Plenty of rooms, pleasant surroundings. So I can mix my professional demands with my family obligations. To live in both worlds without drawing a line between them.

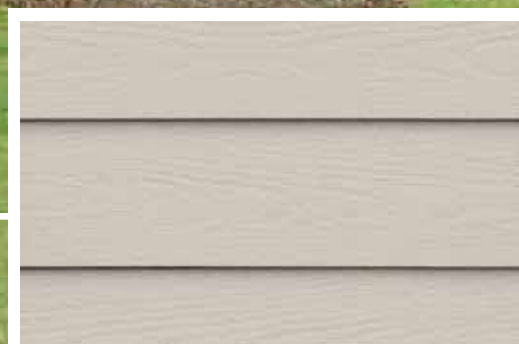
Different shapes and forms, give a light, airy impression. A comfortable complexity.

« I STYLED MY HOME OFFICE THE WAY I WANTED WITH NOVIPLANK™ CEDAR PLANK IN SANDSTONE, GABLES paneled with NOVISHAKE™ STAGGERED EDGE SHAKE IN PINE, NOVISTONE™ STACKED STONE IN SMOKE GRAY, A NOVISLATE™ ROOF IN CARBON GRAY, NOVIK BROWN SHUTTERS AND NOVIK WHITE POLYMER COLUMNS. ACHIEVING HARMONY THROUGH VARIETY. »



# the drafting table

Create a functional, comfortable space where I can practice my profession. Earn my living without all the stress. Make my own hours. Stay close to the kids. Mixing business with pleasure—every day.



NoviPlank™D6 - D6" Cedar Plank, Sandstone



NoviShake™SE - Staggered Edge Shake, Pine



NoviStone™SK - Stacked Stone, Smoke Gray



NoviSlate™ - Slate Tile Replica, Carbon Gray



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# the multi-generation home

A suburban location that is, peaceful, practical and safe. Not too far from work, close to the family. Children laughing, games, walks... and even the neighbor's cat.

A place where three generations can enjoy each other's company. A place where young and old are equally comfortable.

A distinctive house. It fits in while being unique, pretty and unpretentious. My favorite spot, surrounded by those I love.

« I STRUCK A MULTI-GENERATIONAL STYLE WITH KHAKI NOVIPLANK™ CEDAR PLANK, GABLES DONE IN NOVISHAKE™ ROUGHSAWN CEDAR IN WEATHERED BLEND AND A NOVISHINGLE™ ROOF IN HARVEST BROWN. COLOR AND TEXTURE IN PERFECT HARMONY. »»



## the baby of the family

A practical side and a playful side. But above all, comfort. To bring up our little family and watch it grow. Close to school, close to the playground, close to friends. And most important: close to the grandparents. The baby will be well surrounded.



NoviShingle™ Cedar Shingles Replica, Harvest Brown



NoviShake™RS - Roughsawn Cedar, Weathered Blend



NoviPlank™S8 - 8" Cedar Plank, Khaki

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# the nook

Nothing too big. Just what I need. A cozy nook that exudes well-being. An entrance that opens up to the world.

Making every angle pretty. Balanced forms. The illusion of symmetry in a design that constantly surprises with subtle details and spaces.

Modern architecture with classic style. A renovation anchored in the present. A combination that reassures me and gives me the feeling of constancy I need.

« MY STYLE IS CLASSIC, WITH A HARVEST BROWN NOVICLAY™ TILE ROOF, NOVISHAKE™ PERFECT SHAKE SIDING IN HERITAGE GRAY. WITH NOVIK I CAN TREAT MYSELF TO THE BEST. »



## the state of mind

Walking around in my slippers. Sleeping in. Sipping tea in a comfy corner. Reading a good book. Again and again. Feeling wrapped up, safe. Living my life at a quiet pace, like on a Sunday morning.



NoviClay™ - Clay Tile Replica, Harvest Brown



NoviShake™PS - Perfect Shake, Heritage Gray



# the townhouse

Having my own space right in town. Being part of a community. Knowing the neighborhood baker, butcher, grocer.

Life like in the old days, but close to the theater, museums and parks. A chance for my kids to experience other cultures and cuisines.

Here, the beauty is in the purity of the lines. I love the simple forms, the elegant colors. Everything is simple: my work, my transportation, my interactions...my house.

« I DID AN URBAN STYLE WITH TERRA BROWN NOVI SLATE™ ROOF, CEDAR FINISH NOVI PLANK™ SIDING IN SAND, NOVI SHAKE™ HALF-ROUND IN WHITE AND NOVI STONE™ STACKED STONE IN SMOKE GRAY AND BROWN NOVIK DECORATIVE SHUTTERS. TO STAND OUT FROM THE CROWD. »



## the lifestyle

Right in the center of the action. City living with suburban quality of life. Everything is within reach. No bridge to cross, no traffic, no pointless stress. I can be at home and still have time to do what I enjoy.



NoviPlank™S8 - 8" Cedar Plank, Sand



NoviShake™HR - Half-Round, White



NoviStone™SK - Stacked Stone, Smoke Gray



NoviSlate™ - Slate Tile Replica Terra Brown



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# the garden

A verdant stage where nature is the star of the show. Buildings that blend seamlessly into their surroundings.

Nature's architecture is always in movement. The scenery is constantly changing, following the whims of the seasons. And it transforms our perception of this space.

Textures of stone, wood define the living space, yet they seem to rise straight out of the earth. Decorative elements that intensify the visual experience.



« I STYLED MY YARD WITH NOVIStone™ HAND-CUT STONE IN WHITE BLEND AND NOVIPlank™ CEDAR PLANK IN SIERRA. TO LET NATURE SHINE THROUGH. »

# the playground

Where I spend most of my summers. My quiet getaway, my backyard, my garden, my sandbox. Full of fabulous scents, perfect for finding my happy place.



NoviPlank™S8 - 8" Cedar Plank, Sierra



NoviStone™HC - Hand-Cut Stone, White Blend

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# I'm styling

## a makeover for my house

With Novik, I can create different styles from the same basic outline. I can completely transform my house's look depending on what I select. Here are two examples that illustrate the possibilities.



Here, I opt for a NoviPlank™D6 - D6" Cedar Plank in Mahogany...



I add some Slate-colored NoviShake™HR - Half-Round in the gables...



and I finish with an Ashwood Gray NoviSlate™ - Slate Tile Replica roof...



Here, I start with NoviPlank™S8 - 8" Cedar Plank in Yellowstone...



I use Prairie Wheat NoviShake™SE - Staggered Edge Shake in the gables for contrast...



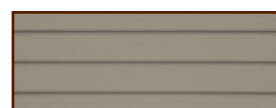
and I finish with a NoviShingle™ - Cedar Shingles Replica roof in Heritage Brown...



## my combinations. my colors

With Novik I can treat myself to exuberant colors, a vast selection of materials, realistic textures and countless possible combinations. No other manufacturer gives me so much freedom. Everything is there to make my life easier. Even the architectural accents offer colors that complement the exteriors.

I can play with contrasts or go for more subtle nuances. I can use colors and textures to create relief, to accentuate certain architectural elements or to break up vertical lines.



Here, I start with an elegant Khaki NoviPlank™D6 - D6" Cedar Plank...



I pair it with a NoviSlate™ - Slate Tile Replica roof in Heritage Brown...



and I finish with NoviShake™PS - Perfect Shake accents in Sahara...



Here, I go for NoviPlank™S8 - 8" Cedar Plank in Dutch Green...



I complement it with White NoviShake™RS - Roughsawn Cedar in the gables...



and I complete the look with a NoviShingle™ - Cedar Shingles Replica roof in Harvest Brown.





# Novik polymer composite fits my style



Create the exterior you want!

## Novik is the master producer of polymer composites

At Novik, we are constantly working to improve the look and technical qualities of our products. No other company has such a high level of expertise in manufacturing polymer composites for home exteriors and architectural accents. We make every effort to reproduce textures, colors and

relief with impeccable realism, and to make our product exceptionally durable and resistant to the elements. We also take great pains to make our products easy to install and maintain.

State-of-the-art manufacturing process.



## A durable material made to handle harsh weather



- Resists discoloration due to UV rays.
- Resists expansion, retraction, warping and cracking.
- Wind-resistant up to 240 km/h; Class 4 (for roofs) and ASTM D2246 (for siding) rated impact-resistant.
- Resists extreme temperature variations. Won't break or crack, even during extremely cold weather.
- Resists water, humidity and rot.

## Easy to install...



*Take advantage of our Fast-Fit system! High-performance technology that makes installation fast and easy.*

- Light, flexible material that requires just one person to mount.
- No special tools are needed for installation.
- No special storage required.
- A guide automatically positions the nails.
- Structural rail nailing guide prevents nails from being pounded too far in.
- Unique stack-on locking system aligns panels.

## ...easy to maintain

- No caulking.
- No painting required.

## Reliable products



- Exterior siding and decorative accessories come with a limited lifetime warranty.
- Roofing guaranteed for 50 years (limited).
- Certified CCMC (Canadian Construction Materials Center).
- Meet American National Standards Institute (ANSI).
- Fire rating certified (Class C)

## Beautiful natural look

- Faithful reproduction of traditional materials: a procedure that perfectly reproduces the textures of wood, stone, brick, slate and clay by creating molds from those materials.
- Pronounced texture.
- Seamless visual appearance.
- Greater selection of realistic finishes and colors.
- Color-thru panels. Colors won't vary from batch to batch.
- Random patterns that don't look repetitive.

## Exclusive, distinctive roofing products!



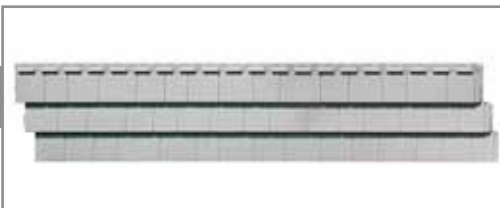

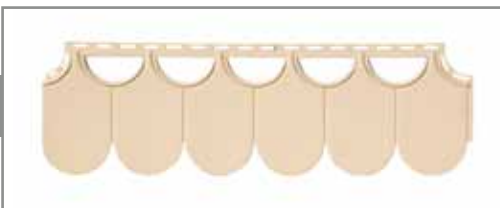








- Unique locking system makes installation easy.
- No overlapping. Panel surface area equals total surface covered (1:1 ratio).
- Superior durability than asphalt shingles.
- No special support structure needed to install roofing.





# exterior siding panels

All our products can be combined for many different looks. They come in a wide variety of solid or variegated colors. Matching accessories are also available in the same colors: corners, J-channels and starter strips.

<p><b>NOVISHAKE<sup>™</sup> PS</b></p> <p>Perfect Shake</p> <p>73,7" (187,2 cm) x 15" (38,1 cm)</p>		<p><b>NOVIPLANK<sup>™</sup> S8</b></p> <p>8" Cedar Plank</p> <p>98" (248,9 cm) x 9,7" (24,6 cm)</p>	
<p><b>NOVISHAKE<sup>™</sup> HR</b></p> <p>Half-Round</p> <p>32" (81,3 cm) x 10" (25,4 cm)</p>		<p><b>NOVIPLANK<sup>™</sup> D6</b></p> <p>D6" Cedar Plank</p> <p>98,5" (250,19 cm) x 13,58" (34,49 cm)</p>	
<p><b>NOVISHAKE<sup>™</sup> RS</b></p> <p>Roughsawn Cedar</p> <p>49" (124,5 cm) x 14,5" (36,8 cm)</p>		<p><b>NOVIBRIC<sup>™</sup> HL</b></p> <p>Hand-Laid Brick</p> <p>48" (122 cm) x 18,5" (47 cm)</p>	
<p><b>NOVISHAKE<sup>™</sup> HS</b></p> <p>Hand-Split Shake</p> <p>48" (121,9 cm) x 19" (48,3 cm)</p>		<p><b>NOVISTONE<sup>™</sup> HC</b></p> <p>Hand-Cut Stone</p> <p>48" (122 cm) x 18,5" (47 cm)</p>	
<p><b>NOVISHAKE<sup>™</sup> SE</b></p> <p>Staggered Edge Shake</p> <p>51,12" (129,85 cm) x 8,38" (21,29 cm)</p>		<p><b>NOVISTONE<sup>™</sup> SK</b></p> <p>Stacked Stone</p> <p>45,38" (115,25 cm) x 20,5" (52,07 cm)</p>	
<p><b>NOVISHAKE<sup>™</sup> RS8</b></p> <p>8' Cedar Shake</p> <p>96,1" (243,98 cm) x 8,45" (21,46 cm)</p>			

# exterior roofing panels

Available in a wide variety of colors

**Clay Tile Replica**  
19" (48,3 cm) x 15,75" (40 cm) x 2,8" (7,2 cm).

**NOVICLAY<sup>™</sup>**



**NOVISHINGLE<sup>™</sup>**



**Cedar Shingles Replica**  
49" (124,5 cm) x 14,5" (36,8 cm).

**Slate Tile Replica**  
53,5" (135,9 cm) x 22,5" (57,15 cm).

**NOVISLATE<sup>™</sup>**



## Decorative exterior accessories

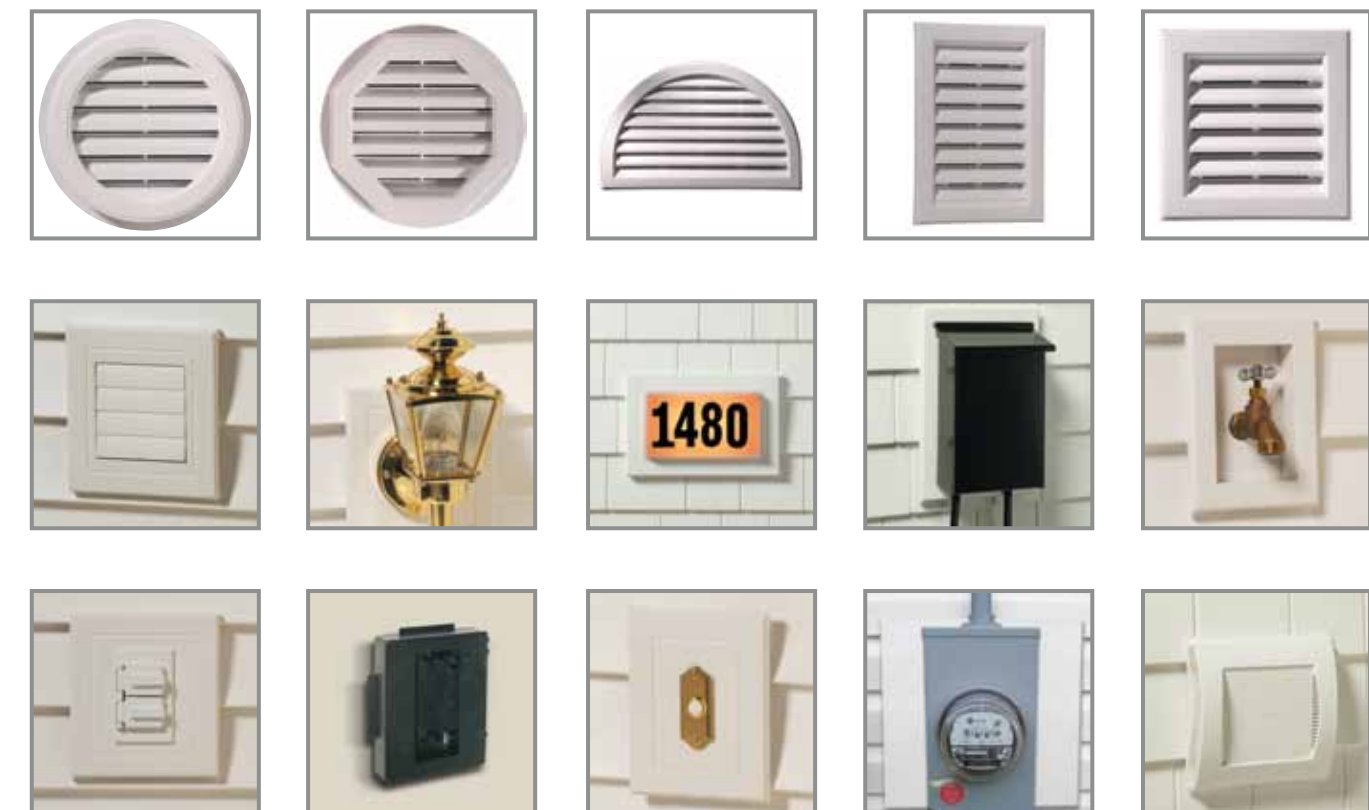


Decorative Exterior Shutters

Polymer Column



**NOVIVENT<sup>™</sup> & NOVIBLOCK<sup>™</sup>** \*Over 100 colors



\*Only for NoviBlock<sup>™</sup> and NoviVent<sup>™</sup> Series.

Note: NoviVent<sup>™</sup> and NoviBlock<sup>™</sup> are offered in various models. Consult our WebSite on [www.novik.com](http://www.novik.com).



# Widest **range** of colors and textures in the industry



I blend with your color choices!



**What are Solid colors?** These are uniform colors, integrated and mixed in the panels during the polymer injection process.

**What are Variegated (blended) colors?** These are colors produced by our painting process using a base coat and finish to create a realistic effect of weathering wood, stone or brick.

## Solid colors (Siding and Roofing)

<b>Siding</b>					
Yellowstone Acadia Mahogany Midnight Blue Dutch Green					
Sierra Sahara Cobalt Slate Blue Evergreen					
Brick Umber White PrairieWheat Pine					
Khaki Sandstone Sand Slate Heritage Gray					
<b>Roofing</b>					
Harvest Brown Terra Brown Heritage Brown Country Plum Carbon Gray					

Note: Colors shown may be available in several products. Consult with your sales representative or review the individual brochures.

## Roofing..

Ashwood Gray  
Horizon Gray  
Graphite Black  
Country Red  
Rustic Green



Dark Green  
Sienna  
Sequoia  
Peru  
Terracotta



## Variegated / blended colors (Siding)

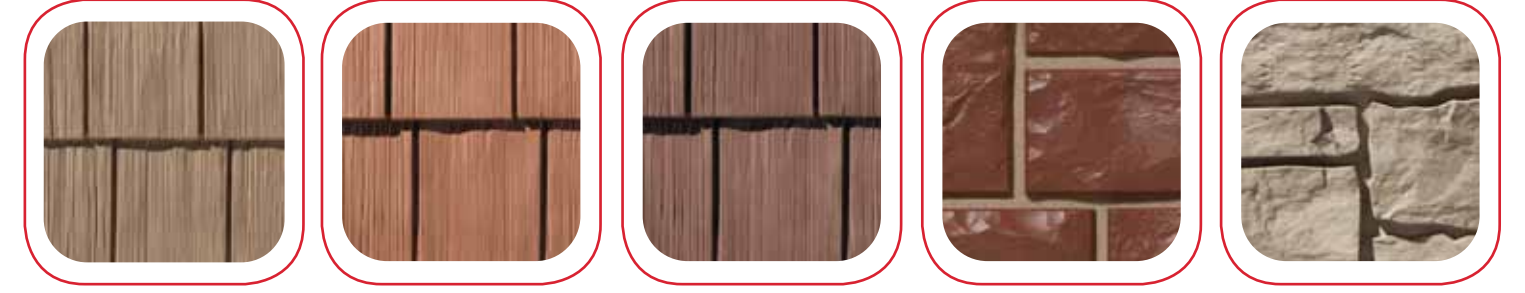
White Blend  
Brown Blend  
Red Blend  
Red Used Blend  
Old Red Blend



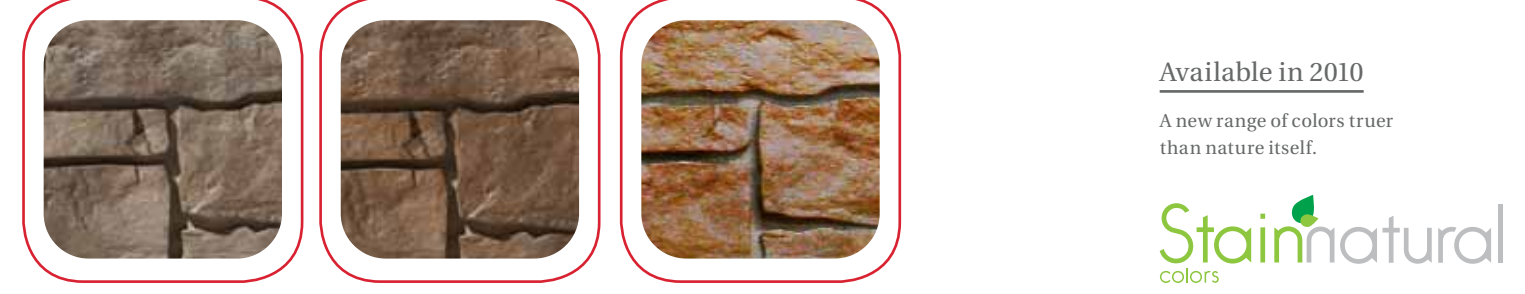
Bark Blend  
Gray Blend  
Gray Black Blend  
Canyon Blend  
Desert Blend



Weathered Blend  
Traditional Blend  
Cedar Blend  
Mountain Blend  
Aspen



Smoke Gray  
Moka  
Terra



Note: Colors shown may be available in several products. Consult with your sales representative or review the individual brochures.

Available in 2010

A new range of colors truer than nature itself.



Actual colors may differ from those shown due to the printing process. Novik reserves the right to add or remove certain colors without notice. Check stores samples.